



Are you ready for a great year Region I?



Hello, my name is Johanna Smith, but you can call me JoJo. I am honored to serve as your Region I Vice President. I encourage all chapters to ask me any questions; I was elected to serve you! As we begin the new year, please expand your

networks and involve as many students as possible. Everyone can benefit from opportunities available through FBLA.

I am looking forward to organizing and hosting the Regional Leadership Conference at Somerset High School. Please mark your calendars for February 6, 2010! Please take advantage of this valuable opportunity. I look forward to meeting all of you and good luck in preparing for Regionals.

I am Proud to Introduce the 2009-2010 State Officer Team!

President.....Larissa Speerstra
 Vice President.....McKenzie Baecker
 SecretaryJennifer O'Rourke
 Treasurer.....Lindsay Pappenfus
 Reporter.....Sarah Rivord
 Parliamentarian.....Chelsea Ruda
 Region I VP.....Johanna Smith
 Region II VP.....Ann Reetz
 Region III VP.....Kyle Ashauer
 Region IV VP.....Shannon Heller
 Region V VP.....Jenny Nash
 Region VI VP.....Laura Schoenike

Need More Information?

For National Information...

- visit the FBLA-PBL national website: www.fbla-pbl.org

For State Information...

- visit the Wisconsin DPI website: www.dpi.wi.gov/fbla

Specific Questions? Contacts include:

Regional representative: Johanna Smith

wifblaregion1vp@gmail.com

State advisor: Jennifer Wegner

jennifer.wegner@dpi.wi.gov

FBLA Jargon and Alphabet Soup

Your state officer team has created useful fact sheets to help guide you through FBLA programs and opportunities. Attached to this newsletter are sheets regarding:

- Middle Level Chapters
- American Enterprise Day
- Outstanding Chapter Award



Wisconsin Fall Leadership Conference

The Wisconsin Fall Leadership Conference or WFLC was created as a supplement for the National Fall Leadership Conference. The Wisconsin Fall Leadership Conference will be held from Monday November 2 to Tuesday November 3 at the Chula Vista Resort in Wisconsin Dells. The conference will focus on the Business Achievement Awards with two available tracks for the Future and Business Awards.



Conference Breakdown:

Monday: 9-11 am Opening Session

11:15-12 Session 1

12-12:45 Lunch

1-1:45 Session 2

2-2:45 Session 3

3-3:45 Wrap Up

9:00-11:00 **Optional Black Light Dance

Tuesday: 8:30-9:30 am Breakfast

9:45-10:45 Session 4

10:50-11:40 Closing Session

March of Dimes

Future Business Leaders of America main philanthropic partner is the March of Dimes Foundation. The March of Dimes aims to improve the health of infants by researching and attempting to reduce birth defects, prematurity, and mortality rates. Their main goals include educating, community service and advocacy to save babies' lives.

Local chapters are encouraged to raise awareness for the March of Dimes through advocacy activities. Chapters can hold fundraisers with all proceeds going to the March of Dimes. For fundraiser ideas, you can reference the Chapter Management Handbook or ask state officers.



The State Leadership Conference will host its annual Miracle Minute in support of the March of Dimes.

Mark Your Calendars Now!

November 2-3 Wisconsin Fall Leadership Conference

November 15- FBLA National/State Membership Deadline for competition

December 1- Membership Verification via email

December 7- RLC REGISTRATION BEGINS

December 15- Regional Vice President Applications are due

December 18- RLC Registration Ends

FEBRUARY 6- *Regional Leadership Conference at Somerset High School*

April 12-14 *State Leadership Conference*

The Professional Division

The Professional Division is the adult and business level of FBLA. They are our conduit to access the business world. Professional Division members can be school officials, local business persons, or anyone interested in assisting an FBLA local chapter.

Professional Divisions members are incredibly beneficial to chapters by providing guest speakers, and tours of businesses. Members receive many benefits including an online job bank for posting resumes and receiving discounts at various hotels and car rentals.

For letter templates to potential Professional Division members, and any other questions regarding the Professional Division please email me, Johanna Smith at the above address. Membership applications can be found at <http://www.fbla-pbl.org/data/files/professional%20division/pd%20membership%20application.pdf>



Wisconsin
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Middle Level Chapters

Middle Level Chapters were made to include those in junior high and middle school in the service, education and leadership opportunities made available by FBLA. There are currently about sixteen active middle level chapters in Wisconsin.

What does this mean?

Those in grades 5-9 (varying by individual schools middle level set-up) have the chance to compete at local, state, and national levels in a variety of different competitive events. They can also choose to participate in the Middle Level Achievement Program (MAP) which concentrates on business skills, leadership and community service.

Competitive Events

At the Middle Level, there are eleven total events available at the local, state and national level. American Enterprise Project, Community Service Project, and Local Chapter Activities Report are the three chapter events. Team events include Computer Slideshow Presentation, Desktop Publishing Applications and Web Page Creation while individual events include Career Exploration, Computer Slide Show Presentation, Desktop Publishing Applications, Keyboarding Applications I, Keyboarding Applications II, Proofreading and Editing, Spreadsheet, and Web Page Creation.

Middle Level Achievement Program (MAP)

The Middle Level Achievement Program (MAP) was made to mimic the Business Achievement Awards (BAA's) available at the high school level. They are meant to reward those individuals who excel in activities in the areas of service, education and leadership. There are three levels, entrepreneur, business and enterprise, available to complete. You have to complete the previous level before starting a new one due to the increasing difficulty of activities. Completion of each level earns the member an award and a pin to be awarded at either the local or state conference. All entries must be postmarked by March 1 to be considered for that FBLA year.

More information?

Middle Level section of the FBLA-PBL website: http://fbla-pbl.org/web/page/586/sectionid/586/pagelevel/2/fbla_middlelevel.asp.



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Outstanding Chapter Award

What is it?

The Outstanding Chapter Award is an honor extended to Chapters for completing 15 activities focusing on community and school service, education, and progress. Any chapter can participate!

The Purpose

This award is a great way to increase membership and participation at the local level. It establishes a purpose for local chapters, and it drives members to work together to achieve a common goal.

How to Receive Recognition

To receive recognition, one must fill out The Outstanding Chapter Form (which can be found at <http://www.fbla-pbl.org/data/files/fbla-pbl/outstandingchapteraward.pdf>). Chapters are required to submit it in a bound portfolio format and have it postmarked and sent out no later than April 1st.

What kind of Recognition does my Chapter Receive?

The recognition of this award includes the local chapter name on the national website, a certificate mailed to the local chapter, and participants at the National Leadership Conference receive an Outstanding Chapter Ribbon.

Need More Info?

If you have any questions, feel free to contact a state officer. Contact information can be found at: <http://dpi.wi.gov/fbla/contacts.html>

A copy of the official Outstanding Chapter Award Form can be found at: <http://www.fbla-pbl.org/data/files/fbla-pbl/outstandingchapteraward.pdf>

American Enterprise Day

American Enterprise Day is recognized each year to salute and publicize the American free enterprise system. Students can learn the fundamentals of capitalism and entrepreneurship through activities meant to build confidence and create a network of valuable, like-minded peers.

Purpose

NOVEMBER 15!

History

Proclaimed by Jimmy Carter on August 8, 1980. Adopted by FBLA, FBLA chapters should strive to recognize and expand knowledge of the American free enterprise system.

Get People Involved!

Elementary Schools

- Present songs or skits about capitalism
- Create activity booklets

Middle/High Schools

- Monopoly tournament with customized rules
- Create a workbook preparing students for the business world

College/Universities

- Put together a panel of experts for Q & A
- Sponsor a seminar

The Community

- Sponsor a tour of a local business
- Literature about entrepreneurship in supermarket grocery bags

